



Créateurs d'avenirs

10th June 2020 to 9th July 2020

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# ANGERS SUMMER PROGRAM 2020





# ANGERS SUMMER PROGRAM



## An introduction to European Union and the European single market



*Europe is not the same place it was 50 years ago. In a constantly changing world, Europe is grappling with new issues: globalization, demographic shifts, climate change, the need for sustainable energy sources and new security threats.*

*In the light of the challenges that Europe is facing, borders count very little. But acting as one, Europe countries can deliver results and respond to the concerns of the public.*

*For this, Europe needs to modernize. Expanded from 15 to 28 members, the EU needs effective, coherent tools so it can function properly and respond to the rapid changes in the world.*

*Whatever face the future Union will have, its persistent development will be re-inforcing Europe's importance as a global player and an indispensable partner for the other major regions of the world. It will be more and more important for Europeans and non-Europeans alike to fully understand its historical fundamentals, its modern political structure, its different business culture(s) and way(s) of management.*

## ESSCA, IN A FEW WORDS

Founded in 1909, ESSCA (Business School) prepares its students through a five-year program to become managers in marketing, finance and management in an international environment.

One of the post-secondary business school with international accreditation, ESSCA has been granted five “labels” of excellence: [Conférence des Grandes Écoles](#), [the Master’s degree](#), [the EPAS certification](#) and [the AACSB accreditation](#) and the [EQUIS accreditation](#). The school also had its 1<sup>st</sup> appearance in the Financial Times ranking for 2015.

ESSCA offers international programs on **4 sites : Angers, Paris, Budapest and Shanghai**, along with a network of 279 **partner universities in 52 countries**. At present, the school works with some **5,000 companies**.



Angers campus

Paris campus





## THE PROGRAM

Angers Summer Program:

- is an intensive **4-week** program
- is entirely **taught in English**
- is on 3 locations : **Angers, Brussels, Paris.**
- is open to both **undergraduate** and **graduate students**
- offers a **multicultural learning environment** which develops cross-cultural skills
- provides a **knowledge** into the essential aspects of the **European Union**
- includes **field trips** to outstanding cultural heritage sites.



### Angers

The program starts in [Angers](#), located in Western France. With a population of 160 000 inhabitants, the green city has a historical town centre, a great number of parks, a 12th century fortress.



### Brussels

The capital of Belgium offers a unique cosmopolitan atmosphere both in its medieval city centre and the modern buildings of its EU district.

### Paris

No need to present Paris. 😊  
ESSCA campus is located in Boulogne-Billancourt, Metro Line 10.



## ACADEMIC INFORMATION

Courses	Title	Hours	ECTS Credits
<b>European Union Studies</b>		<b>60</b>	<b>6</b>
	European Politics	24	2
	European Economics	24	2
	Brussels Field Seminar (field visits) + Brussels report	12	2
<b>Culture and Communication</b>		<b>45</b>	<b>6</b>
	Intercultural Communication	15	3
	French culture	30*	3

The program enables each student to earn up to **12 ECTS credits**, equivalent to **6 US credits**

\* including a series of subject-related field visits

## ACADEMIC INFORMATION

### Courses

#### European Politics

- an overview of the historical development of the European community since the post-war period
- an introduction to the complex institutional framework and the major actors of the current EU

#### European Economics

- an introduction to the functioning of the European single market and major economic policies
- a comparative analysis of strengths and weaknesses of the EU and individual member states

#### Intercultural Communication

- introduction to fundamental concepts of intercultural communication
- skills and competences for efficient communication
- cross-cultural stereotypes, perception and cultural awareness

#### French culture

- focus on French national culture: wine, gastronomy, heritage, tradition
- symbols and collective identity

Classes are completed by subject-related **field visits**.

**Assessment** is carried out in different forms at regular intervals throughout the program.



## ACADEMIC INFORMATION

### Brussels seminar

The group travels to Brussels for a series of visits and meetings, including:

- Visit to the **European Commission** with several information meetings
- Visit to the **European Parliament**
- Visit to the **European Council**
- Meeting with a representative from a lobbying agency or consultancy group
- Meeting with a representative from an international organisation to the EU, such as World Bank.
- Visit to the permanent representation of a member state or region, etc.



### Paris final week

The Paris week is a **debriefing week**, during which students reflect on their experience and the acquired knowledge. The week also includes wrap-up sessions which conclude the different courses outlined above.

The program ends with a **Farewell event** in Paris (Bateau Mouche).



## FIELD VISITS

### The Loire Valley

The Loire Valley has been classified as **UNESCO world heritage site**. Several field trips allow participants to explore this beautiful region.



### Normandy

One weekend trip to the **D-Day Landing Beaches**, in Normandy where Europe's destiny changed in 1944.



A one-day trip to the **Mont-St-Michel**, the amazing gothic abbey on an island.



### Paris



The **City of Lights** will welcome the students for the last week of the program.

Before leaving, participants should not miss **the Bastille Day parade** on the Champs-Élysées and the fireworks! It's on the **14<sup>th</sup>**.

### Brussels



During the Brussels Seminar, the students will also have time to discover the **city's medieval centre** and other attractions.



# ANGERS SUMMER PROGRAM

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## PRACTICAL INFORMATION

### Dates

The Angers Summer Program starts on **Wednesday June 10, 2020** and ends in the evening on **Thursday July 9, 2020**. The arrival is recommended on Tuesday June 9, 2020 the latest and departure not before Friday July 10, 2020 in the morning. The accommodation in Angers will be available for check-in from Monday June 8, 2020. Note that National French day is on Tuesday, July 14, 2020 (Bastille Day parade in Paris).

### Application and admission

If you wish to apply, please contact your international coordinator in your home university. Once nominated you'll be contacted to fill in your online application. For free mover students, please send us an email to [summer@essca.fr](mailto:summer@essca.fr), On approval, you'll receive the online application instructions.

Once we have received your registration, we will send you an official letter of acceptance.

The Angers Summer Program has a limited number of places (max. 35 participants).

**Application deadline is April 10, 2020.** After this date, please check directly with us if there are still places available.

### Class time and textbooks

Generally students will have up to six contact hours per day. The total number of contact hours for the whole program is approximately 105 (including the Brussels Seminar which counts for 12 contact hours). These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers.

## PRACTICAL INFORMATION

### Visa

**For participants from non-European countries, a short-stay visa may be mandatory.** Please ask your local study abroad advisor. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.



### International health insurance

**Valid international health insurance or travel insurance covering hospital care and repatriation is required** to fulfill your registration on the Summer Program.

Please send us a copy with your application and make sure your document is written either in French or English



# ANGERS SUMMER PROGRAM

## PRACTICAL INFORMATION

### Fees – ASP 2020

Students from ESSCA's partner universities do not pay tuition fees, but only the organisational costs which are **2,450 €/student**. Students from non-partner universities will pay 3,750 €/student (organisational costs + tuition fees).

The organisational costs include:

- Housing in Angers in single studio, Housing in Brussels and Paris (provided in carefully selected residence/hotels on a double-room basis)
- All breakfasts in Brussels. All lunches in Angers when students have class on Angers campus, (except when specified on all-day field trips)
- Official farewell event in Paris
- Local transport in Angers, Brussels & Paris.
- Assistance by course director
- Transport Angers-Brussels and Brussels-Paris by coach or by train
- All field visits organised by ESSCA (incl. entrance fees & guide tours)
- Access to PC, Internet and library on campuses in Angers and Paris

What is not included:

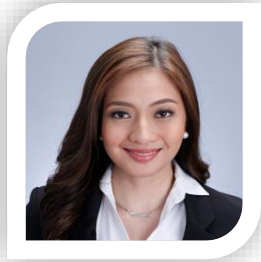
- Air fare home country–France, airport to town transport on arrival and departure.
- Meals which are not offered by the program. Breakfasts in Angers and in Paris. Meals in Brussels and Paris
- Insurance, visa or passport fees; home university fees.
- Personal expenses.

**OPTION : Upgraded accommodation option** : with an extra-costs of **450 €**, we offer you an upgraded accommodation in a double occupancy room with air conditioning in Paris and in a single room in the city centre in Brussels.

**NB:** Please note that, in case of cancellation, costs will not be reimbursed after the date of May 15.

## EXPERIENCE & TESTIMONY

Czarina Viele (from the Philippines):



"For me, the whole experience was unforgettable. The classes and the field trips were informative and interesting. The program made me appreciate Europe's history and understand a little more about politics and economics. But more than that, I was able to grow personally in a way that I never would have if I did not get out of my comfort zone and choose to participate in the exchange program."

Andrew (from Canada):



"The intimate atmosphere of the lectures and the exceptional opportunities to meet with professionals and politicians alike all contributed to fostering a unique learning environment."

Dan (from China):

"I was really happy with the structure of the whole program. Everything including lectures, field visits and accommodations is very well organized. Helps are very easily approachable. For me, this is one of the best programs I have ever attended so far."

Fang Fang (from China):

"I gain a lot from this Summer Program. I will bring my new concepts and ideas back home to show what I saw and heard. It will be a very meaningful study in my whole life."

Manuel (from Mexico):



"Europe is a place that I like. In this summer program I had the opportunity to visit many places **where most of the people don't go**; in those places my cultural thoughts grew and now I can pretend to think with more ideas and with different points of views.

I need to thank all the people that help me to be in this program.  
**Thanks to ESSCA for this experience"**



If you wish to apply, please contact your  
home university  
or contact directly by E-mail:

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*Angers Summer Programme 2015*

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