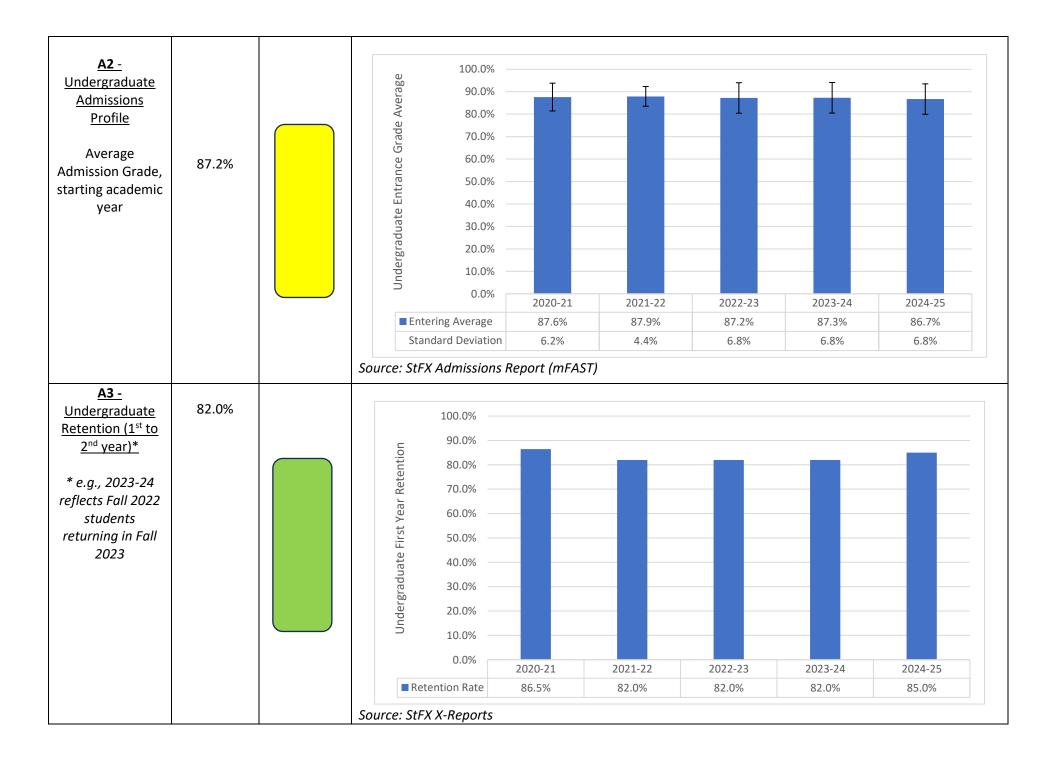
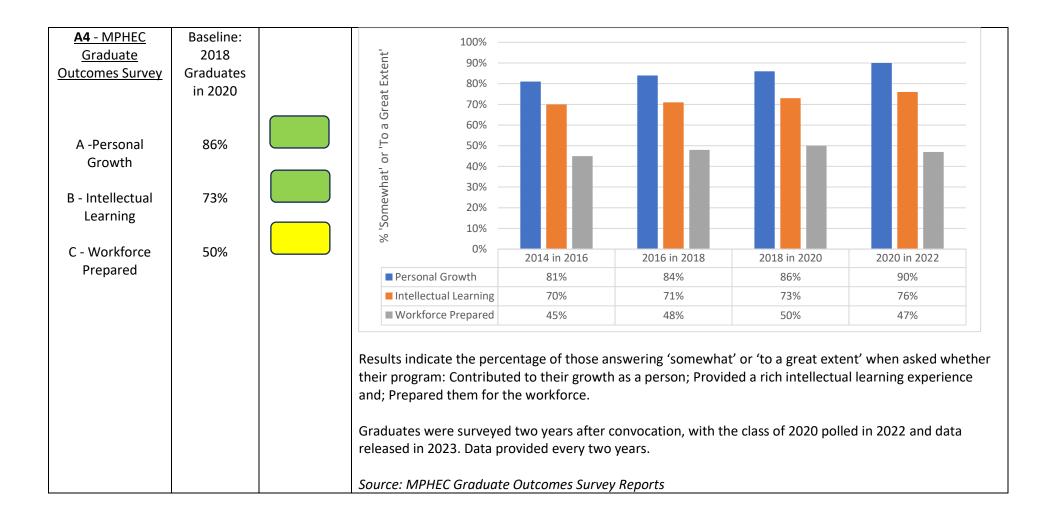
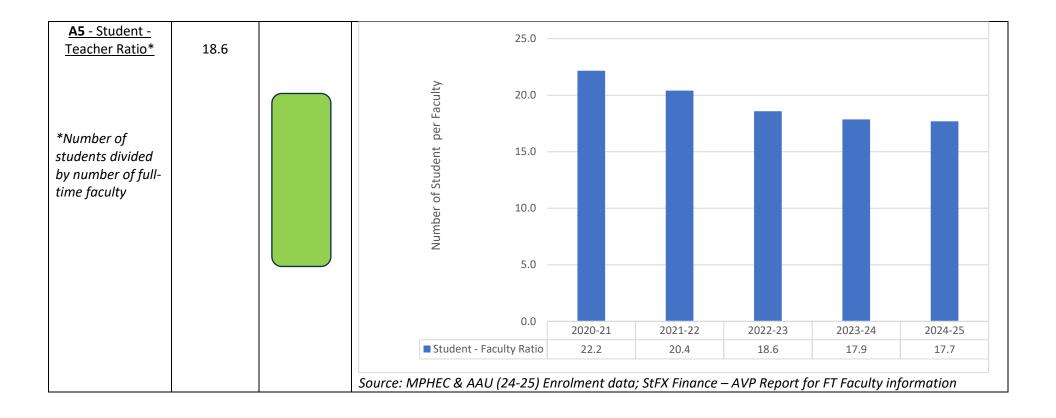
Appendix: Sample Strategic Plan Metrics

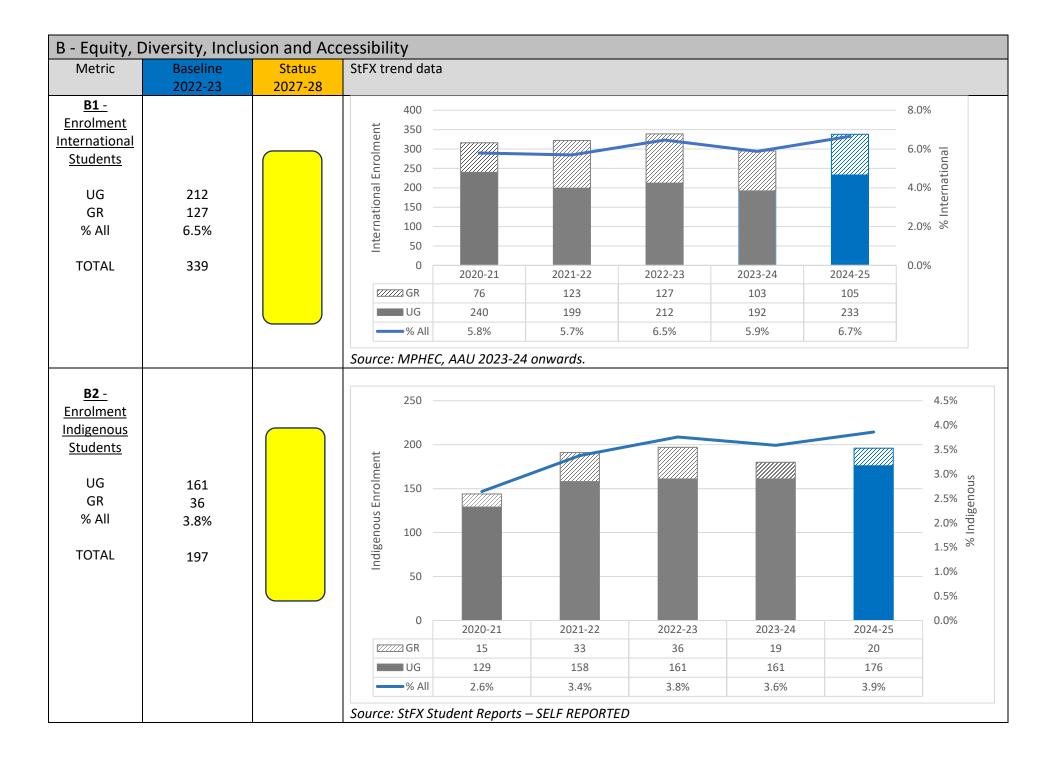
Guide: Each Metric is given a colour under the Status 2027-28 heading indicating progress towards the University's 2027-28 goals. Green = progressing well, Yellow = actively monitored, and Red = action being taken.

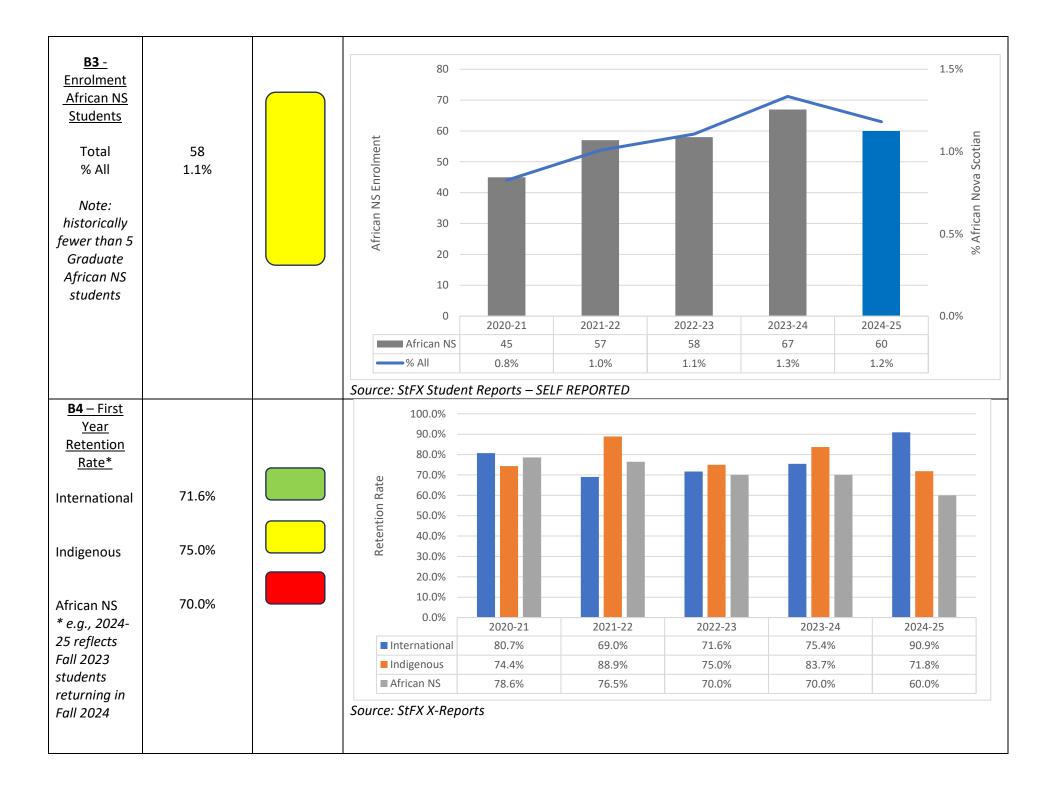
| A - Academically | y Driven | | | | | | | |
|--|----------------------------|-------------------|---------------------------------------|---------|---------|---------|---------|---------|
| Metric | Baseline 2022-23 | Status 2027-28 | StFX trend data | | | | | |
| A1 - Total | | | 6000 — | | | | | |
| program enrolment <u>by Faculty</u> | | | 5000 — | _ | | | | |
| Arts & Hum Science | 1022 683 | | 4000 — | | _ | _ | _ | _ |
| Business Education Nursing/Health Other | 1006 764 1474 293 | | Enro Banco Enro Enro Enro | | | | | |
| TOTAL | 5242 | | 2000 — | | _ | | | |
| | | | 1000 — | | | | | _ |
| | | | 0 | | | | | |
| | | | 0 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 |
| | | | Other | 617 | 616 | 293 | 40 | 51 |
| | | | Science | 669 | 704 | 683 | 727 | 742 |
| | | | Health | 1600 | 1615 | 1474 | 1286 | 1396 |
| | | | Education | 794 | 843 | 764 | 801 | 889 |
| | | | Business | 878 | 930 | 1006 | 934 | 969 |
| | | | Arts | 895 | 946 | 1022 | 1232 | 1032 |
| | | | Total | 5453 | 5654 | 5242 | 5020 | 5079 |

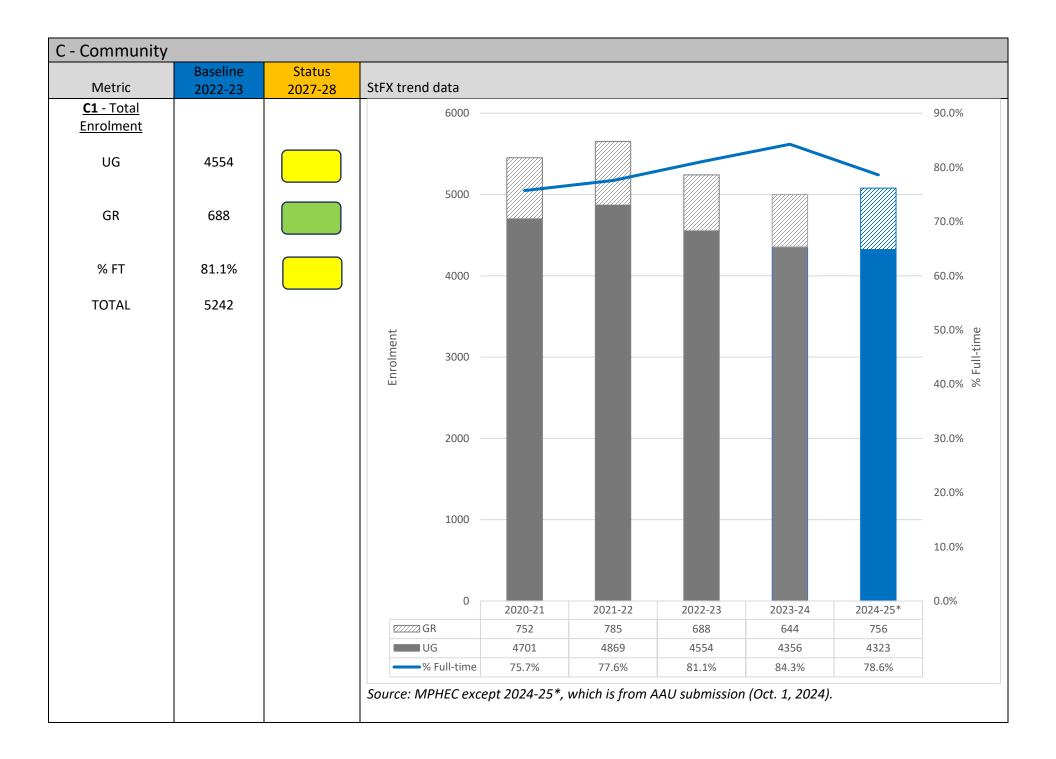












| <u>C2 - Total Alumni</u> | | Alumni | - | | | | | | | |
|--|-----|-----------------|-------------------|----------------------|---------------|-----------|--------------|------------------------------|-------------|--------|
| <u>by Country</u> 11,382 Alumni | | Countr | y Rank Last | | | | Rank Last | Alumni by Province | | % of |
| living in 61 | | Rnk | Year | Nation | Alumni | Rnk | Year | Province | Alumni | Canada |
| countries | | 1 | 1 | Canada | 10725 | 1 | 1 | Nova Scotia | 5971 | 55.7% |
| | | 2 | 2 | China | 194 | 2 | 2 | Ontario | 2122 | 19.8% |
| *Alumni with | | 3 | 3 | United States | 137 | 3 | 3 | Alberta | 749 | 7.0% |
| contactable | | 4 | 4 | India | 103 | 4 | 4 | New Brunswick | 711 | 6.6% |
| addresses, 2012 to 2024 graduates | | 5 | 5 | Bahamas | 24 | 5 | 6 | Quebec | 306 | 2.9% |
| 2024 gruuuules | | 6 | 7 | United Kingdom | 21 | 6 | 5 | British Columbia | 284 | 2.6% |
| | | 7 | 6 | Bermuda | 20 | 7 | 7 | Prince Edward Island | 256 | 2.4% |
| | | 8 | 9 | Bangladesh | 11 | 8 | 8 | Newfoundland and Labrador | 160 | 1.5% |
| | | 9 | 11 | Nigeria | 9 | 9 | 9 | Manitoba | 48 | 0.4% |
| | | 10 | 10 | Germany | 9 | 10 | 10 | Saskatchewan | 43 | 0.4% |
| | | 11 | 15 | Ghana | 8 | 11 | 11 | Yukon Territory | 31 | 0.3% |
| | | 12 | 8 | Zambia | 8 | 12 | 12 | Northwest Territories | 28 | 0.3% |
| | | 13 | 12 | Uganda | 7 | 13 | 13 | Nunavut | 16 | 0.1% |
| | | Source: | StFX Alun | nni Affairs | | | | | | |
| <u>C3 - Proportion of</u> <u>Students</u> <u>Participating in</u> <u>High Impact</u> <u>Practices (HIPs)</u> | | Students | 9 8 7 | 0% 0% 0% 0% | | | | | | |
| First Year | 52% | Proportion of : | 4 3 | 0% | | | | | | |
| Senior | 81% | | 1 | 0% — | | | | | | |
| *Canadian First | | | | 0% 2014 | 201 | L7 | 202 | 0 2023 | 2026 | 5 |
| and Senior refers | | | StFX First | Year 44% | 45 | % | 63% | 6 52% | 58% | ,) |
| to students at all | | 12222 | StFX Senio | or 83% | 88 | % | 90% | 6 81% | 95% | ,) |
| other Canadian | | _ | - Cdn Fist Y | ear 50% | 48 | % | 45% | 6 45% | 45% | ,) |
| Universities participating in | | | -Cdn Senio | | 79 | | 819 | | 80% | |
| the NSSE survey. | | Source: | NSSE Hig | h Impact Practise | s Reports – 2 | 2014, 201 | 17, 2020 | , 2023. Next iteration (| due in 2026 | 5. |

| | | | 1200 — | | | | | | 80.0% |
|-----------------------|-----|------------|--------------|---------------|----------------|----------------|------------------|---------------|---------------------|
| <u>C4 - Number of</u> | | | 1000 — | | | | | | 70.0% |
| <u>Employees</u> | | S | 800 — | | | | | | 60.0% D |
| | | Employees | 600 — | | | | | | 50.0% . 40.0% .0 |
| UNIFOR | 95 | blo | 400 — | | | | | | 30.0% |
| NSGEU | 113 | Em | 200 — | | | | | | 20.0% % |
| Non-Union | 265 | | | | | | | | 10.0% |
| CUPE | 13 | | 0 | 2020 | 2021 | 2022 | 2023 | 2024 | 0.0% |
| AUT | 440 | | UNIFOR | 100 | 92 | 95 | 89 | 106 | _ |
| TOTAL | 926 | | NSGEU | 113 | 109 | 113 | 112 | 117 | _ |
| TOTAL | 920 | | Non-Union | 255 | 262 | 265 | 276 | 267 | _ |
| | | | CUPE | 12 | 13 | 13 | 12 | 13 | |
| | | | AUT | 433 | 438 | 440 | 456 | 450 | |
| | | | Total | 913 | 914 | 926 | 945 | 953 | |
| | | | % Unionized | 72.1% | 71.3% | 71.4% | 70.8% | 72.0% | |
| | | | | | , | | | | _ |
| | | Courses C | FCV Doonlo P | Cultura Fin | anaa 2024 dat | a from now DQ | C sustana with a | anhancod data | tracking |
| | | source: Si | гл реоріе & | Culture, Find | ance. 2024 aat | u ji om new P& | C system with e | ennancea dato | tracking. |

| Metric | Baseline 2022-23 | Status 2027-28 | StFX trend data | StFX trend data | | | | | | | | | | |
|---|---|-------------------|---|-------------------------------------|---|---|--|---|---|--|--|--|--|--|
| D1 - Annual Number of Graduates* Nova Scotia Other Canada International *Totals for Fall & Spring convocation ceremonies | 1255 699 473 83 | | 1400 1200 1200 1200 1000 <t< td=""><td>2019-20 59 461 620 1140</td><td>100 439 601 114</td><td>8 4: 69 0 12</td><td>1-22 2022 3 144 73 465 99 665 55 127</td><td>4 86 5 469 9 762</td><td>1350 1300 setter 1250 Dep 1200 OF 1150 Per 1100 1050 4</td></t<> | 2019-20 59 461 620 1140 | 100 439 601 114 | 8 4: 69 0 12 | 1-22 2022 3 144 73 465 99 665 55 127 | 4 86 5 469 9 762 | 1350 1300 setter 1250 Dep 1200 OF 1150 Per 1100 1050 4 | | | | | |
| D2 - Research Grants Received (Total Value) Federal Business/Industry Provincial Other TOTAL | \$6.2M 623K \$1.2M \$34K \$8M Base year is 2020-21. | | \$14, \$12, \$10, \$10, \$\$ \$8, <u>\$8,</u> <u>\$4,</u> \$4, | 000,000 | 2019-20 \$81,289 \$797,204 \$869,345 \$4,978,908 \$6,726,746 | 2020-21 \$34,019 \$1,191,271 \$622,703 \$6,182,647 \$8,030,640 | 2021-22 \$367,578 \$681,245 \$1,310,539 \$6,034,248 \$8,393,610 | 2022-23 \$582,441 \$629,774 \$2,419,254 \$7,259,990 \$10,891,459 | 2023-24 \$699,059 \$814,419 \$1,533,981 \$8,670,078 \$11,717,537 | | | | | |

